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CONDÉ NAST RECORDS BEST QUARTER EVER IN DIGITAL AUDIENCE

Q1 2015 Monthly Average Digital Audience Up 56% Versus Q1 2014

Company Ranks #1 in Affluent Millennials in Lifestyle Category for 17 Consecutive Months

NEW YORK, NY – April 14, 2015 – Condé Nast continues to see strong growth in the company’s digital audience, recording the best quarter ever in Q1 2015. comScore reports that the company’s portfolio of 21 owned and operated websites and 18 premium digital video channels reached an average monthly audience of 76.7 million adults through the quarter. This represents a 56% increase over Q1 2014 and a 3% improvement over Q4 2014, the previous best quarter. Additionally, in Q1 2015 Condé Nast’s mobile audience grew to a monthly average of 49.3 million consumers, besting the previous high in Q4 2014 by 10 million adults and recording an increase of 88% compared to Q1 2014.

“Month after month, our digital audience grows significantly and reflects the investments we’ve made in talent and content,” said Bob Sauerberg, president of Condé Nast. “Our brands create the best content across all platforms – desktop, mobile and video – and it shows in our #1 ranking among affluent millennials in the lifestyle category for 17 consecutive months.”

For the month, Condé Nast’s digital portfolio reached 76.9 million adults and increased traffic by 39% year over year, outpacing the Lifestyle category (1%). In mobile, the company reached 50.1 million consumers in March, representing a 54% increase year over year. Condé Nast also saw an increase of 17% year over year in digital video viewership for the month. Inclusive of its 16 print brands, the company reaches a total audience of 118 million consumers in the U.S.

Source: comScore March 2015

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world’s most influential audiences. Attracting 118 million consumers across its industry-leading print, digital and video brands, the company’s portfolio includes some of the most iconic titles in media: *Vogue*, *Vanity Fair*, *Glamour*, *Brides*, *Self*, *GQ*, *The New Yorker*, *Condé Nast Traveler*, *Details*, *Allure*, *Architectural Digest*, *Bon Appétit*, *Epicurious*, *Wired*, *W*, *Golf Digest*, *Golf World*, *Teen Vogue*, *Ars Technica*, *Style.com* and *The Scene*. The company’s newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

Over the past twenty years, Condé Nast has reached record profits, tripling its topline growth and exponentially expanding its content distribution. During the same period, the company earned more editorial, design, digital, advertising, video and business awards than any competitor in the industry. In 2014, the corporation was recognized as one of the fastest-growing companies in the digital video business and was one of LinkedIn’s Top 25 Most In-Demand Employers. The company has recently relocated to its new global headquarters at 1 World Trade Center, where it plays a leading role in the resurgence of Lower Manhattan.

For more information, please visit condenast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter

Media Contact:

Joe Libonati, VP Corporate Communications
Joe_libonati@condenast.com or 212-286-4916