

CONDÉ NAST ENTERTAINMENT ADDS PROGRAMMING INSPIRED BY *VOGUE* AND *WIRED* TO DIGITAL VIDEO NETWORK

CNE Announces Over 30 New Series Across *Glamour*, *GQ*, *Vogue* and *Wired* Channels

Vanity Fair, *Teen Vogue*, *Epicurious* and *Style.com* Channels to Launch Later This Year

CNE Adds Strategic Syndication Partnerships with Yahoo!, AOL, Twitter, Dailymotion and Grab Media

NEW YORK – May 1, 2013 – At its Newfront presentation today, Condé Nast Entertainment (CNE) announced the addition of original programming slates inspired by *Vogue* and *Wired* to its digital video network. *Vogue* programming will launch on May 8th with *Wired* following on May 15th. Further, another six new series inspired by *Glamour* and *GQ* will be added to those brands' previously launched programming slates. In total, CNE announced over 30 new series across the *Glamour*, *GQ*, *Vogue* and *Wired* channels. Later this year, channels inspired by *Vanity Fair*, *Teen Vogue*, *Epicurious* and *Style.com* will all launch on the network. The announcements were made by Dawn Ostroff, president, Condé Nast Entertainment.

"Only Condé Nast can create a digital video network comprised of over twenty established and iconic brands, offering viewers diverse programming choices for every interest and passion," said Ostroff. "In the first partial month of our content going live, our channels jumped significantly in the rankings, and we saw incredible engagement and feedback from viewers. New programming inspired by *Vogue* and *Wired* will further extend our reach and add new content verticals to our growing digital network."

CNE also announced strategic syndication partnerships with Yahoo!, AOL, Twitter, Dailymotion and Grab Media, which will make the digital video network programming available on even more platforms and devices.

"We are offering advertisers a unique proposition - premium content released daily, broad distribution, and tremendous marketing support," said Fred Santarpia, executive vice president and chief digital officer, Condé Nast Entertainment. "We're thrilled to be working with our new syndication partners, which are some of the biggest names in video and social media, to make it even easier for consumers to discover our programming."

To create the finest quality digital series, CNE partnered with top production companies Radical Media, Hud:sun Media and Magical Elves. These creative teams are behind such popular hits as "Oprah's Masterclass," "Iconoclasts" and "Project Runway."

The existing *Glamour* series being renewed include the popular "Elevator Makeover," "Why Do Guys," and "Fashion Week Ride-Along." New *Glamour* series include:

Glamour Video Gift of the Week – A weekly series featuring the hottest guys in hilarious vignettes that bring every woman's viral video fantasies to life.

Style to Kill – This competition series, developed with Magical Elves (the team behind “Project Runway”), features two up-and-coming stylists who compete by making over one lucky *Glamour* fan per episode. *Glamour* editors judge the competition and decide who wins the chance to style a *Glamour* photoshoot.

Single Life – *Glamour*'s first scripted show, this series follows two singles as they try to find love in the world of online dating - and all the challenges that come with it.

The existing renewed *GQ* series include “Fighting Weight,” “10 Essentials,” “Car Collectors” and “Jogging with James.” New series include:

Casualties of the Gridiron – A moving documentary series that looks at the brutal physical and mental effects that football has on NFL players and how they cope with their post-NFL lives.

GQ How To – From how to tie a tie, to how to make the perfect cocktail, this is the next generation of How To for men looking for answers from the brand that has all of the answers.

The GQ Trend Report – This series will keep viewers on top of today's hottest fashions and trends out there.

Further details on the programming inspired by *Vogue* and *Wired* will be announced closer to their launch dates. Teasers for the upcoming content can be found at their channel links below.

Visit *Glamour*'s Video Site: <http://video.glamour.com>

Subscribe to *Glamour*'s YouTube Channel: <http://www.youtube.com/Glamour>

Twitter: @glamourmag

Facebook: <http://www.facebook.com/glamour>

Google+: <http://plus.google.com/+glamour/posts>

Visit *GQ*'s Video Site: <http://video.gq.com>

Subscribe to *GQ*'s YouTube Channel: <http://www.youtube.com/GQ>

Twitter: @GQMagazine

Facebook: <http://www.facebook.com/gq>

Google+: <http://plus.google.com/+GQ/posts>

Visit *Vogue*'s Video Site: <http://video.vogue.com>

Subscribe to *Vogue*'s YouTube Channel: <http://www.youtube.com/Vogue>

Twitter: @voguemagazine

Facebook: <https://www.facebook.com/vogue>

Google+: <https://plus.google.com/+Vogue/posts>

Visit *Wired*'s Video Site: <http://video.wired.com>

Subscribe to *Wired*'s YouTube Channel: <http://www.youtube.com/Wired>

Twitter: @wired

Facebook: <https://www.facebook.com/wired>

Google+: <https://plus.google.com/+WIRED/posts>

About Condé Nast Entertainment (CNE)

Condé Nast Entertainment (CNE) is a division of Condé Nast that focuses on the development, production and distribution of original television, feature film and digital video offerings based on the company's iconic media brands, which for more than 100 years, have created the world's greatest content for the world's most influential audiences. Follow us on Twitter @CNEnt.

Condé Nast is home to some of the world's most celebrated media brands. In the United States, Condé Nast publishes 18 consumer magazines, four business-to-business publications, 27 websites and more than 50 apps for mobile and tablet devices, all of which define excellence in their categories. The company also owns Fairchild Fashion Media (FFM), whose portfolio of brands serves as the leading source of news and analysis for the global fashion community. Condé Nast has won more National Magazine Awards over the past 10 years than all of its competitors combined. For more information, visit condenast.com or follow us on Twitter @CondeNastCorp.

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