



FOR IMMEDIATE RELEASE:

**CONDÉ NAST ENTERTAINMENT APPOINTS ANTHONY GALLOWAY
EXECUTIVE PRODUCER OF PROGRAMMING**

NEW YORK – February 17, 2017 – Condé Nast Entertainment (CNÉ) today announced the appointment of Anthony Galloway as executive producer of programming for digital video. In this role, Galloway will create, develop and manage digital video content inspired by the company’s iconic brands. He most recently served as an executive producer at Vice Media, where he oversaw the development of video content across mobile, digital and social platforms, and launched multiple new series focused on millennial passion points including music, sports, food, fashion and technology. Galloway, whose appointment is effective March 6, will report to CNÉ’s senior vice president of programming, Croi McNamara.

“Anthony is an Emmy-winning producer with extensive experience creating engaging content for all platforms,” said McNamara. “His creative vision and deep understanding of how to program to next generation audiences will be invaluable to CNÉ as we continue to innovate and push the boundaries of our storytelling.”

Before joining Vice Media, Galloway served as a supervising producer at NBC News, where he oversaw and contributed to the production of original digital, short-form and magazine content for NBC’s Today show, Nightly News, Dateline and NBCNews.com. Prior to that, he was supervising producer of digital media for NBC Primetime News, where he launched a digital-first newsmagazine, and developed and managed a programming calendar for the daily publication of original video, text and interactive storytelling. Galloway began his career in production at Fox Television Stations, Inc. in Los Angeles before joining NBC, where he conceptualized and produced feature and daily stories for weekday and weekend broadcasts and emerging digital platforms.

CNÉ produces more than 5,000 pieces of original digital content per year. In December 2016 alone, CNÉ’s digital video accumulated 318M views, a 37% increase year-over-year. The company’s digital video network has risen to No. 21 overall in comScore for total views, its highest position to date.*

*Source: comScore Media Metrix, December 2016

About Condé Nast Entertainment:

Condé Nast Entertainment (CNÉ) is an award-winning next generation studio developing and producing projects across film, television, social and premium digital video, and virtual reality. CNÉ produces more than 5,000 pieces of original digital content per year, spanning all genres – documentaries, animation, comedy, celebrity and how-to, and is distributed across over 50 platforms including web, mobile and OTT. CNÉ content delivered more than 4.3 billion video views in the past year, won its first Emmy Award in 2015, and received multiple Academy Award nominations for its short-form film digital content.

In addition to its growing digital video network, CNÉ also has six unscripted television series in production or on-air including the critically acclaimed “Last Chance U,” “The New Yorker Presents” and “Vanity Fair Confidential,” and multiple scripted television pilots sold to several networks. The company recently wrapped production on the feature film “Granite Mountain,” starring Josh Brolin and Miles Teller, and is starting production on “The Old Man and the Gun,” starring Casey Affleck and Robert Redford.

Additionally, CNÉ operates The Scene, the first platform dedicated to premium digital video, as a mobile-first, video social platform with a mobile app available in the iTunes App store.

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