

CONDÉ NAST NAMES ALISON MOORE CHIEF BUSINESS OFFICER OF THE WOMEN'S COLLECTION

Moore Previously Held Senior Leadership Positions at SoundCloud, NBCUniversal, DailyCandy and HBO

NEW YORK –September 21, 2017 – Condé Nast today named Alison Moore the chief business officer of the company's Women's Collection of brands, which includes Glamour, Allure and Brides. In her new role, Moore will oversee all revenue and brand development for the Women's Collection and will report to Jim Norton, president of revenue and chief business officer of Condé Nast. Moore joins Condé Nast with more than twenty years of experience in media, including senior leadership positions at SoundCloud, NBCUniversal, DailyCandy and HBO. Her appointment takes effect October 23.

"Alison has spent the majority of her career on the cutting edge of the media business – from leading digital transformations at traditional companies to driving revenue for digital pure plays," said Norton. "Alison is joining us at a transformative time as our audiences engage with our iconic brands across the full spectrum of media, from social and video to digital and print. Her deep understanding of how to meaningfully leverage data, storytelling and scale for our advertising partners will be a tremendous advantage to us going forward."

In July, the digital audience for the brands in the Women's Collection grew nearly 10% YoY to 13.6 million total unique visitors. Glamour specifically grew total unique visitors by 24% YoY. Additionally, on mobile, total time spent on the brands in the collection grew 25% YoY to 21 million minutes.*

"Condé Nast is home to some of the world's most beloved and renowned brands and I am excited to work with the team at the Women's Collection to develop a new generation of innovative content, product and platforms for our influential audiences and advertising partners," said Moore. "Consumers are engaging with brands in a multitude of ways, and having the permission of the powerful Condé Nast brands to innovate in events and experiential, e-commerce, subscription strategy and more is an incredible opportunity."

Most recently, Moore served as chief revenue officer of SoundCloud, where she was responsible for the company's global revenue growth in the subscription and advertising businesses, the global marketing and communications strategies and new market development. Previously, she was general manager and executive vice president of TV Everywhere (TVE) for

NBCUniversal, where she drove TVE expansion and growth through audience development, partnership activations and product design and development across web, mobile and connected devices. Prior, Moore held the position of general manager and executive vice president of DailyCandy, where she oversaw the company's strategic digital growth and development efforts. Moore also held several senior executive positions at HBO, responsible for managing the company's digital products and platform expansion, including HBO GO. Moore received her B.A. from The University of Georgia and resides in New York.

**Source: comScore Media Metrix July 2016-July 2017*

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 120 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, GQ Style, The New Yorker, Condé Nast Traveler, Allure, Architectural Digest, Bon Appétit, Epicurious, Wired, W, Golf Digest, Golf World, Teen Vogue, Ars Technica, The Scene, Pitchfork and Backchannel. The company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

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