

**CONDÉ NAST PROMOTES PAMELA DRUCKER MANN TO CHIEF REVENUE AND MARKETING OFFICER**

**Josh Stinchcomb, Chief Experience Officer, to Partner with Drucker Mann on Innovative Client Solutions**

NEW YORK – September 28, 2017 – Condé Nast today announced that the company has promoted Pamela Drucker Mann to chief revenue and marketing officer. In her new role, Drucker Mann will add the oversight of all ad sales efforts for the company’s portfolio of 22 brands, in addition to all industry and consumer marketing. Drucker Mann was named chief marketing officer in 2017 after a highly successful six-year run at the Food Innovation Group (FIG), where she doubled revenue in just five years by expanding the brand’s digital, video and social networks and effectively leveraged them for advertising partners. In her role as CMO, she created and launched the strategic Next Gen campaign, highlighting the innovation, new thinking and emerging voices of future leaders across the company. Her appointment is effective immediately and she will report to Condé Nast president and CEO, Bob Sauerberg.

“Pam is a fearless leader, true innovator and has demonstrated sales expertise across every media platform,” said Sauerberg. “She understands the power and potential of our assets and how to effectively bring them to market at scale. During her tenure at FIG, Pam proved that premium content matched with data and insights produced across all media platforms is the most powerful combination for creating audience connections. Pam will bring that holistic approach to our portfolio of 22 iconic brands.”

Additionally, Josh Stinchcomb, chief experience officer has been elevated and now will report to Sauerberg. Stinchcomb, together with Drucker Mann, will lead the organization’s efforts to bring innovative client solutions to market and develop alternative revenue streams. Stinchcomb has overseen the company’s successful creative agency, 23 Stories, since it debuted in 2015, tripling its revenue since launch. Its award-winning work has made Condé Nast a market leader in branded content and experiences.

As a result of these organizational changes, Jim Norton, president of revenue and chief business officer, will be leaving the company. During his tenure at the company, Norton initiated significant structural changes that have resulted in one unified sales organization.

Prior to her role as CMO, Drucker Mann served as chief revenue officer and publisher of FIG. In 2014, Drucker Mann added Epicurious to her Bon Appétit portfolio and shortly thereafter

formed FIG to jointly sell the industry's leading food content brands together, creating meaningful audience scale for the company's advertising partners. In October 2015, Drucker Mann created the FIG Video Network, which catapulted to the No. 1 food video platform within the lifestyles-food category.

Drucker Mann joined Bon Appétit in January 2011 as publisher and vice president. Under her leadership, sales results and market innovations armed the brand a position for five consecutive years on the Advertising Age A-List and five years on the Adweek Hot List. She is an Advertising Age Media Maven, the 2015 Advertising Age Publishing Executive of the Year, an Adweek First Mover, a 2016 Folio Top Women in Media in the Entrepreneur category and a member of Adweek's inaugural 30 Most Influential People in Food.

*\*Source: comScore August 2011 vs. December 2016 (Unduplicated reach FIG Influencers Network + Spoon University in 2016), MRI Fall 2016 vs. Fall 2011, Shareable December 2016 vs. Internal Reporting August 2011*

**About Condé Nast:**

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 120 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, GQ Style, The New Yorker, Condé Nast Traveler, Allure, Architectural Digest, Bon Appétit, Epicurious, Wired, W, Golf Digest, Golf World, Teen Vogue, Ars Technica, The Scene, Pitchfork and Backchannel. The company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit [condenast.com](http://condenast.com) and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

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