

FOR IMMEDIATE RELEASE:

CONDÉ NAST PARTNERS WITH PACIFIC GATEWAY TO OPEN PERMANENT WIRED STORE AT NEWARK AIRPORT

NEW YORK — June 28, 2017— Condé Nast today announced a new licensing partnership with airport retail developer Pacific Gateway to launch a permanent WIRED store at Newark airport. Approved by the Port Authority of New York, New Jersey and Westfield Airports, the WIRED store will become a featured location in Terminal B of Newark International Airport in early 2018. The WIRED staff will be involved throughout the store's development and launch process, providing creative direction and curating the store's product offerings, which will include the latest gear and gadgets from the world's most innovative and sought after brands. By utilizing industry-leading technology, the WIRED store will offer consumers a customized shopping experience, and allow the busy traveler to engage with the products on a fully immersive and personalized level.

"WIRED has always been at the forefront of innovation, and continues to lead the conversation surrounding technology and its effect on every aspect of our lives," said Cathy Hoffman Glosser, senior vice president of licensing for Condé Nast. "The WIRED store at Newark airport will leverage that authority to give consumers an edited selection of the best tech products, while also allowing them to engage with WIRED in a new way. Pacific Gateway is the perfect partner to bring this concept to life."

"The WIRED store at Newark airport is a new milestone in bringing consumers the best in innovative products," Joe Waller, CEO Pacific Gateway, noted. "Too often shops in airports are out of touch with the brands that are prescient today. WIRED, with products taken straight from the pages of the magazine and website, will provide the experiential retail experience that today's connected consumers demand when traveling. And this store will offer brands the perfect physical touch point to connect with the influential consumers traveling through US airports."

Brand Central helped broker the deal.

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 120 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, GQ Style, The New Yorker, Condé Nast Traveler, Allure, Architectural Digest, Bon Appétit, Epicurious, Wired, W, Golf Digest, Golf World, Teen Vogue, Ars Technica, The Scene, Pitchfork and Backchannel. The company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit condenast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

About WIRED:

WIRED is where tomorrow is realized. It is the essential source of information and ideas that make sense of a world in constant transformation. The WIRED conversation illuminates how technology is changing every aspect of our lives—from culture to business, science to design. The breakthroughs and innovations that we uncover lead to new ways of thinking, new

connections, and new industries. WIRED reaches more than 30 million people each month through WIRED.com, our digital edition, the magazine, social media, and live events.

About Pacific Gateway:

Pacific Gateway is a leading airport concessionaire with retail and food and beverage operations from coast to coast. Pacific Gateway brings to airports a unique approach to business that is squarely focused on knowing the travelers they serve so that they can anticipate exactly what they hope to find the next time they happen through an airport.

Media Contact:

Mari Dwyer, Senior Manager, Corporate Communications

Mari_dwyer@condenast.com or 212-286-2021