

FOR IMMEDIATE RELEASE:

CONDÉ NAST APPOINTS NICHOLAS THOMPSON EDITOR-IN-CHIEF OF *WIRED*

NEW YORK – January 3, 2017 – Condé Nast today appointed Nicholas Thompson editor-in-chief of *Wired*. This marks a return for Thompson, who previously served as a senior editor of *Wired*, where he worked from 2005 – 2010. In 2010 he joined *The New Yorker* as a senior editor and in 2012 was named editor of Newyorker.com.

In his new role, Thompson will oversee *Wired's* editorial content and is charged with expanding the brand's digital and video presence across all platforms and formats, and furthering the reach of *Wired's* tech authority. Additionally, he will work closely with Kim Kelleher, the brand's chief revenue officer and publisher, on business innovations and brand extensions, including new consumer experiences and products. Thompson, whose appointment is effective January 30, will relocate to *Wired's* editorial headquarters in San Francisco.

"Nick is an accomplished editor, and his leadership at *The New Yorker* speaks for itself – he helped expand their digital, video and social presence and significantly grew their audience, especially among younger readers," said Anna Wintour, Condé Nast artistic director. "Nick's return to *Wired*, combined with his impeccable journalistic skills, will give the *Wired* team a tremendous advantage in covering the world of technology."

Thompson succeeds Scott Dadich, who successfully led *Wired* the past four years, helping establish the brand as the industry's premier tech publication. Dadich will depart Condé Nast to launch a strategy, design and content firm Godfrey Dadich Partners.

"*Wired* focuses on one of the most important issues in the world: how technology is changing our lives," said Thompson. "I couldn't be more excited to return, engage with the readers, and work to add to *Wired's* extraordinary history of reporting, story-telling, and design."

During his four-year tenure as editor of Newyorker.com, the number of monthly readers increased nearly eight-fold. He also, during that period, helped lead the redesign and replatforming of the site, the launch of the New Yorker Today app, and the introduction of a metered paywall in 2014, which has contributed to a quadrupling in the number of new digital subscribers to the publication each year. Previously, while at *Wired*, Thompson assigned and edited "Vanish" by Evan Ratliff, which was nominated for a National Magazine Award, as well as "The Great Escape," the story which was developed into the movie "Argo."

Thompson also is a news contributor for CBS News and the author of *The Hawk and the Dove: Paul Nitze, George Kennan, and the History of the Cold War*. He is also a co-founder of The Atavist, a software company that provides a content management system to hundreds of publishers and a digital magazine that has won a national magazine award for feature writing. He is a Future Tense Fellow at the New America Foundation and a member of the Council on Foreign Relations.

Prior to *Wired*, he was a senior editor at *Legal Affairs* and an editor at the *Washington Monthly*. Mr. Thompson has written about politics and technology for numerous publications, and he has spent time reporting from West Africa on the role that technology plays there.

He has written or given public speeches on topics ranging from the future of narrative journalism and the way computers are changing our minds to the role of technology in political revolutions to nuclear deterrence and doomsday machines. In 2013, he earned the 21st Century Leader Award from The National Committee on American Foreign Policy. He graduated from Stanford University where he was a United States Truman Scholar. He also is an acoustic guitarist and has released three albums of original instrumental music.

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 100 million consumers across its industry-leading print, digital and video brands, the company's portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, The New Yorker, Condé Nast Traveler, Allure, Architectural Digest, Bon Appétit, Epicurious, Wired, W, Golf Digest, Golf World, Teen Vogue, Ars Technica, The Scene, Pitchfork and Backchannel. The company's newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

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Media Contact:

Joe Libonati
VP Corporate Communications
Joe_libonati@condenast.com or 212-286-4916