

FOR IMMEDIATE RELEASE:

CONDÉ NAST ELEVATES EDWARD CUDAHY TO CHIEF TECHNOLOGY OFFICER

NEW YORK – October 18, 2016 – Condé Nast today announced the promotion of Edward Cudahy to chief technology officer. In his newly expanded role, Cudahy will continue to lead the company’s software engineering teams and will add oversight of all technology operations and infrastructure. Cudahy will continue to report to Fred Santarpia, chief digital officer of Condé Nast.

“In three years, Ed has completely transformed the engineering culture at Condé Nast,” said Santarpia. “Through Ed’s leadership, our team challenges itself to creatively solve problems and drive value for our audiences, editors, and our rapidly changing business through a platform strategy that serves as the foundation for Condé Nast’s continued growth.”

Cudahy has been instrumental in Condé Nast’s establishment of a first-class engineering organization, dedicated to building high-performing consumer experiences for the company’s brands. Cudahy’s team is committed to creating long-range solutions as Condé Nast transforms into a modern media company, creating content in all form factors and reaching premium audiences on every relevant platform.

Cudahy also led Condé Nast’s platform strategy with the development of the company’s proprietary media platform, copilot. More than a CMS, copilot functions with the company’s editorial content at its center, and leverages advanced data, machine learning, monetization and distribution capabilities to feed multiple business strategies through a single infrastructure that runs across all Condé Nast properties.

Before joining Condé Nast, Cudahy was chief geek at Loosecubes, and prior to that, he led the consumer tech and platform teams as director of engineering at The Ladders as the company grew to a major force in the career space.

Cudahy graduated from Carnegie Mellon University and began his career at Tallan, where he worked with Ingram Micro and played an integral role in their transformation into a modern technology platform.

About Condé Nast:

Condé Nast is a premier media company renowned for producing the highest quality content for the world's most influential audiences. Attracting more than 100 million consumers across its industry-leading print, digital and video brands, the company’s portfolio includes some of the most iconic titles in media: Vogue, Vanity Fair, Glamour, Brides, Self, GQ, GQ Style, The New Yorker, Condé Nast Traveler, Allure, Architectural Digest, Bon Appétit, Epicurious, Wired, W, Golf Digest, Golf World, Teen Vogue, Ars Technica, The Scene, Pitchfork and Backchannel. The company’s newest division, Condé Nast Entertainment, was launched in 2011 to develop film, television and premium digital video programming.

For more information, please visit condenast.com and follow [@CondeNast](https://twitter.com/CondeNast) on Twitter.

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